

Case Study: Insurance Company

Executive Summary

This large insurance company has 1700 employees spread across corporate headquarters and eight field offices. When survey data showed that employees did not feel recognized for their efforts, the company was determined to change this.

● Result: Increased Employee Engagement

- With YouEarnedIt, employees have started sharing successes across departments and with remote field offices. As a result, team members are feeling more connected to each other and to the company.
- Cross-departmental recognition is increasing after being nearly nonexistent, and, even better, almost half the recognition is going to employees outside the giver's own department.
- Awards tailored to employee interests have also helped boost engagement and a feeling of connection.
- Some of the most popular awards include custom experiences, such as lunch or a round of golf with an executive.
- "People in the field have sent thank you messages to our CEO for introducing YouEarnedIt."

● Result: Increased Program Participation

- YouEarnedIt Behavior Bonuses have become a valuable tool for encouraging participation in company programs.
- Attendance at their 401k informational meeting, which was previously very low, saw a significant increase when HR offered a Behavior Bonus to employees who attended.

*Note: The results in this company profile come from a third-party research firm's study of YouEarnedIt customers across multiple industries. For more findings, see the [Proven ROI Report](#).

Result:
Increased
Employee
Engagement

"People in the field have sent thank you messages to our CEO for introducing YouEarnedIt."