



Case Study: Online Retailer

Executive Summary

This online retailer has 90 office and warehouse employees. Before implementing the YouEarnedIt platform, they had no employee engagement program. They struggled with communication issues, especially with their many warehouse employees, who did not use company email or sit at computers all day. "It was hard to get everyone to feel like they worked for the same company."

● Result: Increased Employee Engagement

The company has significantly increased employee engagement since implementing YouEarnedIt. Their warehouse workers are now some of the most active participants in the company's employee engagement program. "Participants who are active on the YouEarnedIt platform are happier, more engaged, and better adjusted." Offering custom employee rewards has also increased engagement, as many of their employees are hobbyists who enjoy the company's products.

● Result: Improved Morale

"People love earning credit at the company store."

*Note: The results in this company profile come from a third-party research firm's study of YouEarnedIt customers across multiple industries. For more findings, see the [Proven ROI Report](#).

● Result: Improved Morale

"It's an easy way for coworkers to recognize each other, which boosts morale."

YouEarnedIt helps you increase employee engagement, amplify company culture, and improve bottom-line results.

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