

# Case Study: Veterinary Hospital

## Executive Summary

*This 45-employee veterinary hospital has a broad range of staff, from veterinarians to techs and administrative workers. A manual system of reward slips had become too labor intensive. As the organization looked to drive business goals through employee recognition, they knew they needed a more robust solution.*

### ● Result: Increased Employee Engagement

- Recognition across departments has increased significantly. Equally important is the ability of managers to scroll through the feed, seeing these interactions.

### ● Result: Driving Business Goals

- The veterinary hospital chose YouEarnedIt specifically to drive business goals, and they have seen success in areas both large and small, starting with the laundry pile-up.
- “As a vet hospital, we generate a lot of washing. Then we offered 50 YouEarnedIt points to do the laundry, and it gets done!”
- YouEarnedIt is having a far more significant impact on client services and education. When new programs are launched, they are also added to the YouEarnedIt platform and assigned point values.

### ● Result: Increased Profit

- “It has changed how we educate our clients and provide services. We’ve seen a tremendous increase in profit – in some areas more than double – because people have an incentive to talk about our services.”

*\*Note: The results in this company profile come from a third-party research firm’s study of YouEarnedIt customers across multiple industries. For more findings, see the [Proven ROI Report](#).*

#### Result:

Increased Employee Engagement

“It’s really broken down walls.”

#### Result:

Driving Business Goals

“As a vet hospital, we generate a lot of washing. Then we offered 50 points to do the laundry, and it gets done!”

#### Result:

Increased Profit

“It has changed how we educate our clients and provide services. We’ve seen a tremendous increase in profit — in some areas more than double — because people have an incentive to talk about our services.”